We Claim:

1. An apparatus for pressing shirts, comprising:

a shirt-form inflatable body having a flexible enclosure, said flexible enclosure having, in an inflated state of said body, at least one substantially flat section;

pulling devices spaced apart from one another and fastened to said flat section at sections within said inflatable body, said pulling devices each having an end, said pulling devices acting substantially perpendicularly on said flat section at which said pulling devices are fastened when said inflatable body is inflated, said sections of said inflatable-body enclosure at which said pulling devices are fastened being retained in a flat form by said pulling devices when said inflatable body is inflated; and

a stiff structure disposed within said inflatable body and fastened to said end of said pulling devices.

2. The apparatus according to claim 1, wherein:

said pulling devices have a pulling direction;

fastening devices are transversely displaceable in said pulling direction; and

said pulling devices are fastened on said stiff structure by said fastening devices.

- 3. The apparatus according to claim 1, wherein said pulling devices are pulling strips of a flexible material.
- 4. The apparatus according to claim 3, wherein:

said inflatable body has an at least partially gas-permeable enclosure and at least one inlet opening for a gaseous medium; and

said pulling strips, at least in part, divide off regions within said inflatable body to reduce airflow into said regions.

- 5. The apparatus according to claim 4, wherein said pulling strips are disposed transversely to the airflow into said regions.
- 6. The apparatus according to claim 4, wherein:

said inflatable body has an interior; and

at least one of said regions divided off by said pulling strips has only one inlet opening opening out into said interior of said inflatable body.

7. The apparatus according to claim 4, wherein:

said inflatable body has an interior;

at least one of said regions divided off by said pulling strips is closed; and

an at least partially gas-permeable wall separates said at least one region from said interior of said inflatable body.

- 8. The apparatus according to claim 1, wherein said pulling devices are of an elastic material.
- 9. The apparatus according to claim 1, wherein:

said enclosure has an outside;

abutments are disposed on said outside and are connected to said pulling devices; and

said pulling devices are fastened on said enclosure by said abutments.

10. An apparatus for pressing shirts, comprising:

a shirt-form inflatable body having a flexible enclosure, said flexible enclosure having, in an inflated state of said body, at least one substantially flat section;

spaced-apart pulling means fastened to said flat section at sections within said inflatable body, said pulling means having an end, said pulling means acting substantially perpendicularly on said flat section at which said pulling means are fastened when said inflatable body is inflated, said sections of said inflatable-body enclosure at which said pulling means are fastened being retained in a flat form by said pulling means when said inflatable body is inflated; and

a stiff structure disposed within said inflatable body and fastened to said end of said pulling means.

11. The apparatus according to claim 10, wherein:

said pulling means have a pulling direction;

fastening devices are transversely displaceable in said pulling direction; and

said pulling means are fastened on said stiff structure by said fastening devices.

- 12. The apparatus according to claim 10, wherein said pulling means are pulling strips of a flexible material.
- 13. The apparatus according to claim 12, wherein:

said inflatable body has an at least partially gas-permeable enclosure and at least one inlet opening for a gaseous medium; and

said pulling strips, at least in part, divide off regions within said inflatable body to reduce airflow into said regions.

- 14. The apparatus according to claim 13, wherein said pulling strips are disposed transversely to the airflow into said regions.
- 15. The apparatus according to claim 13, wherein:

said inflatable body has an interior; and

at least one of said regions divided off by said pulling strips has only one inlet opening opening out into said interior of said inflatable body.

16. The apparatus according to claim 13, wherein:

said inflatable body has an interior;

at least one of said regions divided off by said pulling strips is closed; and

an at least partially gas-permeable wall separates said at least one region from said interior of said inflatable body.

- 17. The apparatus according to claim 10, wherein said pulling means are of an elastic material.
- 18. The apparatus according to claim 10, wherein:

said enclosure has an outside;

abutments are disposed on said outside and are connected to said pulling means; and

said pulling means are fastened on said enclosure by said abutments.